

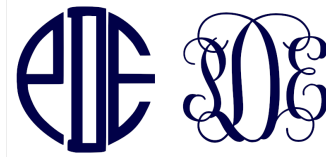
Monogram Etiquette

Making it Beautifully Yours!

At CC&M, we are happy to customize almost any item and want to help guide you through the classic options of monogramming.

Most girls love the classic design of the 3-Letter Monogram. Note that the center letter is larger and represents the last name initial. The initial of the first name is on the left of center and the initial of the middle name is on the right of center.

Example: Parker Elizabeth Douglass would be **PDE** in the classic monogram design.



For boys, we suggest the 3-letter monogram that represents his initials in order of his first, middle and last names. All letters are the same size and are typically in a block font.

JCL

Example: John Childers Lansing would be **JCL** in the 3-letter monogram style.

For those who do not have a middle name or might have 2 middle or last names, we recommend a similar monogram with either 2 or 4 letters.

Examples: Anne Frank would be **AF** in this style and



Georgia Butterfield Danforth Douglass would be **GBDD**



For a couple with the same last name, we suggest a 3-letter monogram similar to the classic design with the middle letter being the largest. The larger letter in the middle represents the shared last name. The letter to the left of center represents the initial of the first name of the wife and the first name of the husband is the initial to the right of center.

Example: Patty and Jamie Douglass would be **PDJ** in this style.



Another timeless style of personalization is to add the full name or simply one initial (first, middle or last name) to your item. If you choose to add a full name to the item, you can use either upper- and lower-case letters or choose all uppercase letters. Whatever style suits your personality! If you choose a single initial, we suggest an uppercase letter.

Sarah Grace

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